



Your Internet Marketing Concierge  
[www.reignnet.com](http://www.reignnet.com)

ReignNet provides reasonably priced SEO and Internet Marketing services. They focus on educating their clients on the important components of these services, and to help break down the complexity of this confusing yet important process.

As “Your Internet Marketing Concierge”, they also make themselves available to offer trusted advice whenever a client is faced with a new problem. ReignNet is focused on building long-term relationships.



## THE PROBLEM

ReignNet was a fairly new inbound marketing company and needed to establish credibility. They were also in a very competitive industry and needed a way to differentiate the company and show the unique relationship they had with their clients.

## THE STRATEGY

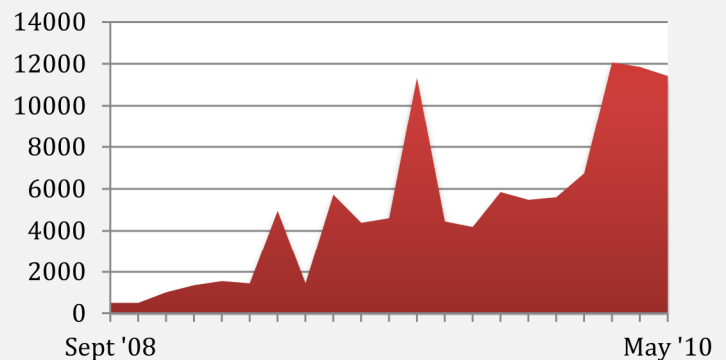
- Collect Customer Testimonials
- Promote Customer Testimonials
- Attract More Clients

## THE RESULTS

In the 8 months following the installation of Propadoo, ReignNet’s monthly revenue increased 237%

In the prior 13 months before installing Propadoo, their average monthly revenue was \$3,321 – that increased to \$7899 per month for the next 8 months while using Propadoo to manage their customer testimonials

ReignNet experienced an increase in responses to their email campaigns after including a link to their Propadoo profile ([www.propadoo.com/reignnet](http://www.propadoo.com/reignnet))



*“Propadoo is an incredible and innovative tool that has helped ReignNet to establish credibility and increase sales.”*

*~ Jim Mueller, Founder and CEO, ReignNet*